

Case Study:

U.S. Largest National Public Hospital Network Boosts Mobile Recycling Efforts

Who is e-Cycle?

e-Cycle is a premier mobile-device recycling company that partners with leading corporations and large government agencies to securely recycle their smartphones and tablets. With a focus on the key areas of concern for asset managers, e-Cycle specializes in mitigating data security risks, upholding environmental compliance, and offering logistical support.



The Challenge:

A Leading Public Hospital Network with over 70 locations was searching for a simplified way to manage mobile recycling that could support their efforts to increase effectiveness while managing data security. Their Mobile department was challenged with solving the complex business requirements of balancing:

- Multiple locations with a wide variety of support needs
- Managing HIPAA compliance requirements
- Remote management and process support for ABM and KNOX removal
- Environmental compliance
- Reporting requirements



The Result:

Working closely with e-Cycle's sales, operations and PMO team, the Hospital Network was able to outline detailed business requirements that captured the unique needs of the organization. With a focus on data security, HIPAA compliance, and logistical shipping support our team was able to devise a way to address concerns while not increasing the workload of hospital staff. Through constant communication and continuous improvement, the program launched with amazing success and continues to support their ongoing efforts resulting in:

- Increased revenue
- Customized shipping kits sent to specific locations
- Development of rapid ABM/KNOX release process
- Data Security measures that exceeded HIPAA compliance requirements



Client: National Hospital and Health Network
Number of Employees: ~40,000
Location: Regional

THE CHALLENGE:

U.S. largest public hospital network requires customized recycling program to be implemented across multiple locations with varying business requirements

- Dispersed locations
- ABM/KNOX removal
- HIPAA Compliance
- Logistical Support

THE RESULTS:

A customized buyback program was developed to meet critical business requirements across all the hospital network:

- Devices wiped; ABM/KNOX solution developed
- Data Security that exceeded HIPAA regulations
- Increased revenue
- Reduce hospital time to manage program

Let's start a conversation!

Contact gogreen@e-cycle.com to learn more.