

Case Study:

Leading National Financial Firm Advances Mobile Repurposing Efforts

Who is e-Cycle?

e-Cycle is a premier mobile-device recycling company that partners with leading corporations and large government agencies to securely recycle their smartphones and tablets. With a focus on the key areas of concern for asset managers, e-Cycle specializes in mitigating data security risks, upholding environmental compliance, and offering logistical support.



The Challenge:

A leading national financial firm was looking to purchase 10k devices of a cell phone model that was no longer in production for a highly regulated business unit in transition. This upgrade would eventually result in the model being phased out across its regulated environment while still maintaining the company's stringent data security requirements. Their mobility department was challenged with solving the problem of acquiring these out-of-production phones as well as:

- Getting the phones to end-users, many of whom work remotely
- Maintaining data security requirements across of team of highly regulated users
- Managing costs
- Maintaining detailed reporting requirements



The Result:

Working closely with e-Cycle's Device Lifecycle Management, operations, and project management teams, the banking firm was able to outline detailed business requirements that captured the unique needs of the organization. Upon hearing the request, e-Cycle designed a repurposing program that allowed the firm to re-use its phased-out devices to replace the needs for their highly regulated team. This extended the life of the required model, kept focus on data security, and managed costs while maintaining logistical support. The program exceeded expectations and bridged the gap until the upgrade program could be completed, as well as:

- Met the data security needs of a highly regulated workforce
- Eliminated the cost of purchasing new devices
- Developed new reporting to show the success of the program
- Extended the lifecycle of the company's mobile assets



Client: National Financial Firm
Number of Employees: ~266,000
Location: National

THE CHALLENGE:

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- Maintaining data security requirements across of team of highly regulated users
- Managing costs
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THE RESULTS:

Working closely with e-Cycle's Device Lifecycle Management Team, the were able to quickly design a repurposing program that allowed the firm to re-use its phased-out devices to replace the needs for their highly regulated team:

- Met the data security needs of a highly regulated workforce
- Eliminated the cost of purchasing new devices
- Developed new reporting to show the success of the program
- Extended the lifecycle of the company's mobile assets

Let's start a conversation!

Contact gogreen@e-cycle.com to learn more.